dárika LARA-RODRIGUEZ

- 008.875.0842
- 💮 www.darikalr.com
- 🔁 darika1110@gmail.com

EDUCATION

Monmouth University West Long Branch, NJ

BFA in Design and Animation with a concentration in Graphic and Interactive Design Honors School Graduate Minor in Art History Graduated May 2023

HONORS AND AWARDS

The Dean's Award for Excellence in Honors, 2023 The Honors School at Monmouth University

Award for Outstanding in Graphic Design and Animation, 2021-2022 Art & Design Department at Monmouth University

International SpaceTime Competition, SIGGRAPH, 2020 Finalist for Think Beyond

SKILLS

SOFTWARE

Adobe Creative Cloud Illustrator, Photoshop, InDesign, After Effects, XD, Premiere Pro Microsoft Office Word, PowerPoint, Excel

Autodesk Maya

CREATIVE SKILLS Digital Illustration 3D Animation

Motion Graphics Fine Arts HTML/CSS Creative, versatile graphic designer with a love for problem solving and taking on challenges. Able to adapt to fast-paced environments and multi-task while meeting deadlines.

WORK EXPERIENCE

SolarReviews – SOCIAL MEDIA GRAPHIC DESIGNER

Eatontown, NJ | November 2022 - August 2023

- Designed daily content on Facebook, Twitter, Pinterest, and Instagram for both SolarReviews and Fixr (an acquired company) simultaneously in a timely manner.
- Assisted the lead graphic designer when needed to create visual content (graphics and animated gifs) for blog articles following brand guidelines.
- Coordinated with the content team and/or the video team for social media campaigns or projects.
- Started out as an intern (November 2022 to May 2023) and then was offered a full time position (June 2023 to August 2023).

Garden State Philharmonic – GRAPHIC DESIGNER

Remote | August 2021 - August 2022

- Devised and established the season's 2021-2022 brand visual.
 - Design of the seasonal collateral including the fourfold brochure, all promotional mailing, and each concert program booklet.
 - Seasonal layout design for email blasts through Constant Contact.

Monmouth University Music and Arts Festival – GRAPHIC DESIGNER Remote | June 2020 - July 2020

- Designed the official logo for the festival using Monmouth University's brand color palette and font.
- Constructed an animated logo used at the beginning of the live stream festival and all individual performances.

Honors School Monmouth University – OFFICE ASSISTANT

West Long Branch, NJ | September 2018 - December 2022

- Created fliers for events and designed the Honors Research Conference Program booklet each semester.
- Assisted with event planning, logistics, & interacting and assisting students as needed.